



Form: Course Syllabus

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Number of Pages	06

1. Course Title	Programming Language Basics for Business
2. Course Number	1605232
3. Credit Hours (Theory, Practical)	3
3. Contact Hours (Theory, Practical)	0
4. Prerequisites/ Corequisites	1605130
5. Program Title	Management Information Systems
6. Program Code	1605
7. School/ Center	Business School
8. Department	Management Information Systems
9. Course Level	2nd Year
10. Year of Study and Semester (s)	2025/2026 First Semester
11. Program Degree	Management Information Systems
12. Other Department(s) Involved in Teaching the Course	Management Information Systems
13. Learning Language	English
14. Learning Types	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15. Online Platforms(s)	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams
16. Issuing Date	30/9/2024
17. Revision Date	28/9/2025

18. Course Coordinator:

Name: Prof. Mahmoud Maqableh	Contact hours: 13:30 – 14:15
Office number: 24247	Phone number: 06535500
Email: maqableh@ju.edu.jo	

19. Other Instructors:

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20. Course Description:

This Python course is designed to transition students from foundational scripting to advanced, data-centric programming. The curriculum focuses on mastering essential topics such as efficient data manipulation using Dictionaries and Sets, high-performance mathematical computing with Array-Oriented Programming (NumPy), and building resilient code through proper Files and Exceptions handling. A major focus is placed on Object-Oriented Programming (OOP) principles to build scalable and maintainable applications. The course culminates in a powerful practical application: an introduction to Natural Language Processing (NLP) using libraries like TextBlob for sentiment analysis.

21. Program Intended Learning Outcomes: (To be used in designing the matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program)

PLO's	*National Qualifications Framework Descriptors*		
	Competency (C)	Skills (B)	Knowledge (A)
1. PILO 5: Analyze, design, and implement business data, information, systems, and knowledge.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. PILO 6: Develop and evaluate information technology systems, solutions, and strategies.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. PILO 7: Use information systems and databases to retrieve relevant data in order to generate knowledge and support decision-making in organizations.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* Choose only one descriptor for each learning outcome of the program, whether knowledge, skill, or competency.

22. Course Intended Learning Outcomes: (Upon completion of the course, the student will be able to achieve the following intended learning outcomes):

Course Intended Learning Outcomes (CILOs):

Knowledge:

1. A1: Understand and describe the advanced principles of Object-Oriented Programming (OOP), including inheritance and polymorphism, as well as the unique performance characteristics of Dictionaries and Sets in Python.



2. A2: Identify and explain the purpose of key libraries for data processing (NumPy) and text analysis (TextBlob), recognizing their roles in a modern data science workflow.

Skills:

3. B1: Implement effective exception handling and reliable file I/O operations to build resilient Python code that can safely process and manage external data sources.
4. B2: Apply specialized libraries (like NumPy and those for NLP) to efficiently gather, clean, and analyze real-world text data, as demonstrated in the Twitter data mining project.

Competency:

5. C1: The ability to design and deliver a functional, scalable application by integrating Object-Oriented design with specialized data science libraries (NumPy and TextBlob), culminating in a practical outcome like Natural Language Processing (NLP) sentiment analysis.

Course ILOs #	The learning levels to be achieved						Competencies
	Remember	Understand	Apply	Analyse	Evaluate	Create	
1	X	X					Knowledge
2	X	X					Knowledge
3			X	X			Skill
4			X	X			Skill
5					X	X	Competency

23. The matrix linking the intended learning outcomes of the course -CLO's with the intended learning outcomes of the program -PLOs:

PLO's * CLO's	1	2	3	4	5	Descriptors**		
						A	B	C
5	X	X			X	X		
6			X	X			X	
7				X	X			X

*Linking each course learning outcome (CLO) to only one program outcome (PLO) as specified in the course matrix.

**Descriptors are determined according to the program learning outcome (PLO) that was chosen and according to what was specified in the program learning outcomes matrix in clause (21).



24. Topic Outline and Schedule:

Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
1	1.1	Dictionaries and Sets	A1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	1.2	Dictionaries and Sets	A1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	1.3	Dictionaries and Sets	A1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
2	2.1	Dictionaries and Sets	A1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	2.2	Dictionaries and Sets	A1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	2.3	Dictionaries and Sets	A1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
3	3.1	Dictionaries and Sets	A1, C1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	3.2	Dictionaries and Sets	A1, C1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	3.3	Dictionaries and Sets	A1, C1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
4	4.1	Array-Oriented Programming with NumPy	A1, C1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	4.2	Array-Oriented Programming with NumPy	A1, C1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	4.3	Array-Oriented Programming with NumPy	A1, C1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
5	5.1	Array-Oriented Programming with NumPy	A2, B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters



	5.2	Array-Oriented Programming with NumPy	A2, B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	5.3	Array-Oriented Programming with NumPy	A2, B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
6	6.1	Files and Exceptions	A2, B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	6.2	Files and Exceptions	A2, B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	6.3	Files and Exceptions	A2, B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
7	7.1	Files and Exceptions	B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	7.2	Files and Exceptions	B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	7.3	Files and Exceptions	B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
8	8.1	Files and Exceptions	B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	8.2	Files and Exceptions	B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	8.3	Files and Exceptions	B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
9	9.1	Object-Oriented Programming	B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	9.2	Object-Oriented Programming	B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	9.3	Object-Oriented Programming	B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
10	10.1	Object-Oriented Programming	A2, B2	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	10.2	Object-Oriented Programming	A2, B2	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	10.3	Object-Oriented Programming	A2, B2	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
11	11.1	Object-Oriented Programming	A2, B2	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters



	11.2	Object-Oriented Programming	A2, B2	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	11.3	Object-Oriented Programming	A2, B2	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
12	12.1	Natural Language	A2, B2	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	12.2	Processing (NLP)	A2, B2	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	12.3	Natural Language	A2, B2	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
13	13.1	Processing (NLP)	A2, C1, B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	13.2	Natural Language	A2, C1, B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	13.3	Processing (NLP)	A2, C1, B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
14	14.1	Natural Language	A2, C1, B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	14.2	Processing (NLP)	A2, C1, B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	14.3	Natural Language	A2, C1, B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials
15	15.1	Natural Language	A2, C1, B1	Face to Face	Moodle, Spyder	Synchronous	Exam	Lecture Slides, Lecture Notes, Book Chapters
	15.2	Processing (NLP)	A2, C1, B1	Face to Face	LMS, Spyder	Synchronous	Quiz	Lecture Slides, Lecture Notes, Book Chapters
	15.3	Processing (NLP)	A2, C1, B1	Face to Face	Moodle, Teams	Asynchronous	Homework	Online Tutorials



25. Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	*Mark wt.	CLO's					
		1	2	3	4	5	6
Midterm Exam	30	X	X	X			
Second Exam –If any	-	-	-	-	-	-	-
Final Exam	40	X	X	X	X	X	
**Class work	-	-	-	-	-	-	-
Projects/reports	10				X	X	
Research working papers	-	-	-	-	-	-	-
Field visits	-	-	-	-	-	-	-
Practical and clinical	-	-	-	-	-	-	-
Performance Completion file	-	-	-	-	-	-	-
Presentation/exhibition	-	-	-	-	-	-	-
Any other approved works	20			X	X		
Total 100%	100						

* According to the instructions for granting a Bachelor's degree.

**According to the principles of organizing semester work, tests, examinations, and grades for the bachelor's degree.

Mid-term exam specifications table*

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CLO/ Weight	CLO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
1					1	1	35	1	40%	1
	1	1	1			1	35	1	40%	2
				1		1	30	1	20%	3

Final exam specifications table

No. of questions/ cognitive level				CLO



Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30	No. of questions per CLO	Total exam mark	Total no. of questions	Weight	CLO no.
					1	1	20	1	30%	1
				1		1	20	1	20%	2
			1			1	20	1	20%	3
		1				1	20	1	10%	4
1	1					2	20	1	20%	5

26. Course Requirements:

This course requires students to have a reliable PC or laptop and a stable internet connection. For the development environment, students must install the Anaconda Distribution, which conveniently bundles the Python 3 interpreter, the Spyder Integrated Development Environment (IDE), and essential libraries like NumPy and Pandas. Since Anaconda does not include everything, students are also required to install the TextBlob library, and used for Natural Language Processing. Finally, active access to the course Moodle platform and a functional email account is mandatory for all communication and assignment submissions.

27. Course Policies:

A- Attendance policies:

- Excellent attendance is expected.
- The University of Jordan policy requires the faculty member to assign ZERO grade (F) if a student misses 15% of the classes that are not excused.
- Teams Attendance.

B- Absences from exams and submitting assignments on time:

- Makeup exams according to the University of Jordan regulations.
- Assignments should be Handed on times

C- Health and safety procedures:

- The University of Jordan procedures

D- Honesty policy regarding cheating, plagiarism, misbehavior:

- Cheating or copying on exam or quiz is an illegal and unethical activity.
- Standard University of Jordan policy will be applied.

E- Grading policy:

- Based on the grand average

F- Available university services that support achievement in the course:

28. References:



A- Required book(s), assigned reading and audio-visuals:

- *Intro to Python® for Computer Science and Data Science* by Paul Deitel & Harvey Deitel, 1st Edition, Pearson, 2022, ISBN-13: 978-0135404676.
- *Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython* by Wes McKinney, O'Reilly Media, 2018.

B- Recommended books, materials, and media:

- Mathes, E. (2019). Python Crash Course: A Hands-On, Project-Based Introduction to Programming (2nd ed.). No Starch Press.
- Punch, W. F., & Enbody, R. J. (2017). The practice of computing using Python (3rd ed.). Pearson.
- Online courses for python on coursera and udemy
- E-LIBRARY <http://ezlibrary.ju.edu.jo/login> or from within the university using (<http://e-library>)

29. Additional information:

- Average work-load student should expect to spend 6 hours per week.
- Participation in and contribution to class discussions will affect your final grade positively.
- Raise your hand if you have any question during online meeting.
- Making any kind of disruption and during online classes will affect you negatively.

Name of the Instructor or the Course Coordinator:

Dr. Mahmoud Maqableh

Signature:

Date:

Dr. Mahmoud Maqableh **30-10-2025**

Date:

Name of the Head of Quality Assurance Committee/ Department

Signature:

Date:

Name of the Head of Department

Signature:

Date:

Name of the Head of Quality Assurance Committee/ School or Center

Signature:

Date:

Name of the Dean or the Director

Signature:

Date: